



Boston Worklife | © Steelcase Inc. Used with permission.

RED THREAD

INNOVATING THE WORKPLACE

Steelcase

Who we are and what we do.

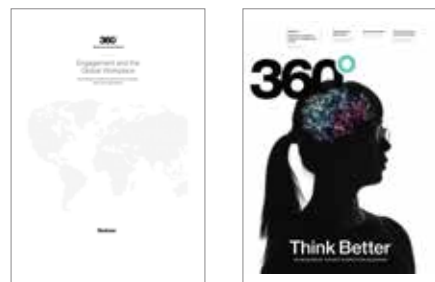
Red Thread helps create **innovative environments** that inspire people to excel wherever and however they work.

We partner with you to understand your goals and execute your vision. We leverage our **integrated interiors** capabilities to **transform your workplace**.



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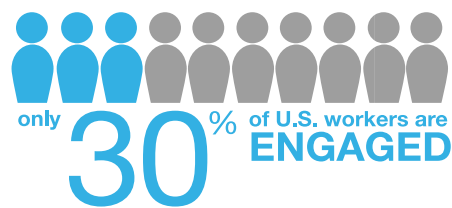
Steelcase research + innovation.



Our direct relationship with Steelcase provides our customers unparalleled access to comprehensive research, analysis and insight into how we work today.

- + \$40 million spent annually on research
- + Leader in industry trends + insights
- + Future-focused
- + Innovative applications

Critical business issues.



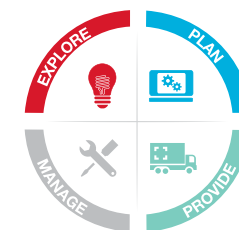
Source: Steelcase Global Report © 2016

Business leaders around the globe are facing some critical workplace issues:

- + Employee engagement
- + Building culture
- + Supporting the emerging millennial generation
- + Wellbeing
- + Privacy

While a work environment can't solve everything, providing an ecosystem of spaces can have a dramatic impact in each of these areas.

How we help.



Red Thread, in partnership with Steelcase, can help you craft a workplace strategy.

We will engage your leadership and employees with workplace tools and services to understand your needs. Our team will translate your vision to reality, from design concept through implementation and ongoing support.

EXPLORE: strategy	PLAN: design	PROVIDE: implementation	MANAGE: support
In the Explore phase, we help you envision a clear workplace strategy.	The Plan phase is where we help transform your vision into reality.	In the Provide phase, we implement your plan, reduce complexity, and ensure a great result.	In the Manage phase, we keep your business running smoothly with comprehensive support.
<ul style="list-style-type: none"> Discovery Tools Workshops Workplace Surveys Thoughtstarters 	<ul style="list-style-type: none"> Live Design Experience Concept Review Pilot Space Design Applications Architectural Systems Audiovisual Technology Specification Finish Selection Technology Services 	<ul style="list-style-type: none"> Project Management Warehousing, Delivery & Installation Employee Move Experience 	<ul style="list-style-type: none"> Onsite Service (Furniture, AV) Asset Storage & Tracking Customer Web Portal Move Management Reconfigurations Technology Asset Recycling



Red Thread East Hartford | © Joseph Ferraro Photography



Pepperidge Farm | © Joseph Ferraro Photography

Our approach: integrated interiors.

Integrated interiors means taking a holistic approach to workplace environments. We have expertise in many areas, but our greatest value lies in seamlessly integrating them together.



Furniture

workstations
private offices
seating
storage
worktools



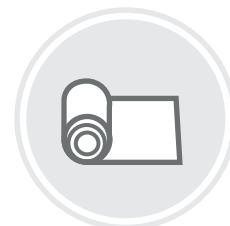
Architectural Systems

demountable walls
raised flooring
modular power & data
sound masking



Audiovisual Technology

projection/flat screens
video walls
interactive collaboration
scheduling & AV monitoring
digital signage



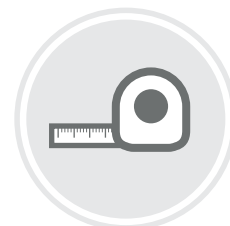
Flooring

broadloom carpet
carpet tiles
resilient flooring
hardwood
stone



Technology Services

structured cabling
electrical
lighting
acoustic solutions
technology asset recycling



Custom Solutions

conference tables
cabinetry/millwork
curved walls
lockers

Our portfolio.

Following are some examples of recently completed Red Thread projects. Please visit red-thread.com/portfolio for additional profiles.

Pepperidge Farm Norwalk, CT

Spaces:
Individual Workstations
Informal Collaboration
Lobby
Project Team Room
Work Café

Solutions:
Architectural Systems
Custom Solutions
Flooring
Furniture
Move Services



Pepperidge Farm renovates its headquarters to celebrate its brand while supporting a vibrant collaborative culture.

Our portfolio.

Visit red-thread.com/portfolio for additional profiles.

Biogen

Cambridge, MA

Spaces:

- Conference Rooms
- Huddle Spaces
- Individual Workstations
- Lobby
- Project Team Rooms
- Touchdown Spaces
- Training Rooms
- Work Café

Solutions:

- Architectural Systems
- Furniture



© Nelson Architects

Biogen creates a flexible work environment designed to inspire innovation.



© IA Interior Architects

SapientNitro infuses new energy into the Grove, offering a one-of-a-kind customer experience.

SapientNitro

Miami, FL

Spaces:

- Benching Workstations
- Conference Room
- Huddle Space
- Lobby
- Movie Theater
- Pitch Room
- Walkstation
- Work Café

Solutions:

- Furniture

Shawmut Design and Construction

Boston, MA

Spaces:

- Boardroom
- 'Focus Forest'
- Individual Workstations
- Informal Collaboration
- Private Offices
- Project Team Spaces
- Training Rooms
- Work Café

Solutions:

- Audiovisual Solutions
- Furniture



© CBT Architects | Robert Benson Photography

Shawmut revitalizes a historic warehouse with a modern, authentic design that ensures "work can happen anywhere."



© Joseph Ferraro Photography

Town & Country "breaks the mold" by redefining workplace culture in a financial institution.

Town & Country Federal Credit Union

Scarborough, ME

Spaces:

- Conference Rooms
- Individual Workstations
- Huddle Spaces
- Learn Lab
- Lounge Spaces
- Lobby
- Team Studio
- Touchdown Spaces
- Work Café

Solutions:

- Architectural Systems
- Audiovisual Solutions
- Flooring
- Furniture
- Lighting
- Structured Cabling

Visit us!



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